



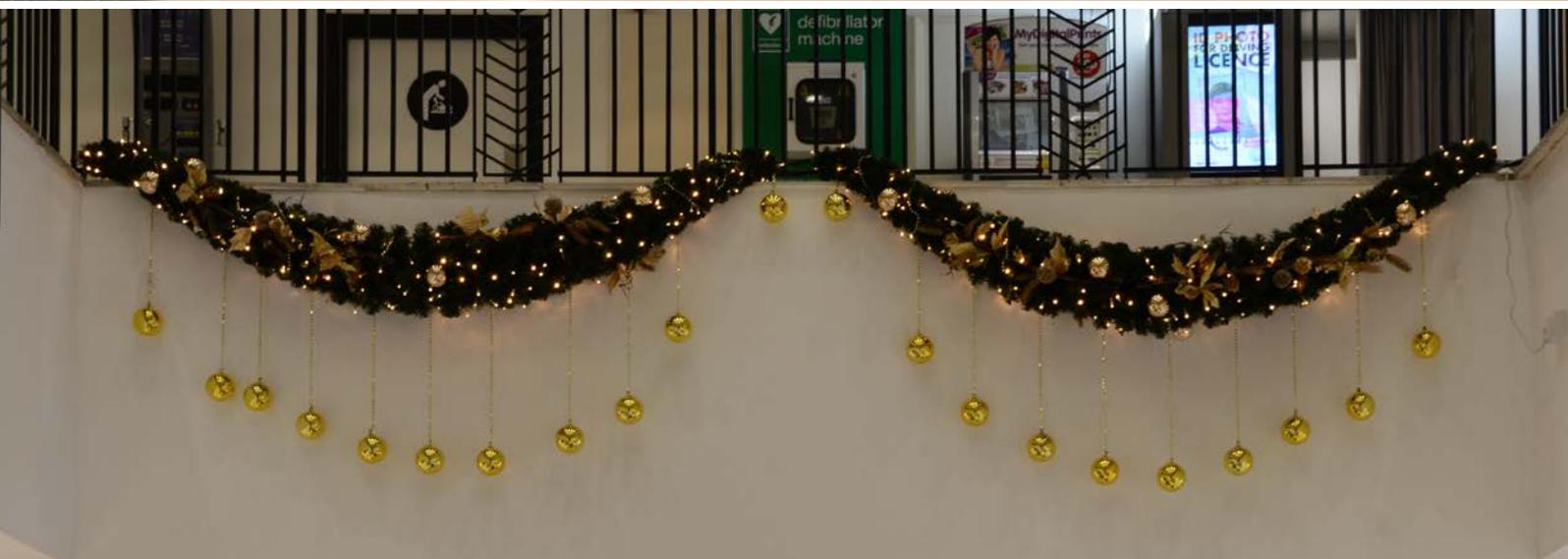
Eastgate Shopping Centre

Case Study



Background

In 2014 LITE Ltd. were approached by The Eastgate Centre as the Managing Agents had previous experience of our operation and integrity through another Shopping Centre in Bristol. The brief from the Centre Management team was to design, supply, install, maintain and store a brand new scheme of Christmas decorations for a 3 year rental period. The decorations were required to reflect the elegant and timeless character of the city centre of Gloucester and its historic buildings.







Solution

LITE were one of four Companies selected to provide a full presentation of the design ideas and proposals. A traditional palette of colours were chosen by our Design team to reflect the nature and quality of the Centre. Warm white LED lights were used in the main entrance canopies to provide a warm and inviting appearance to the cold and weary shoppers of Gloucester. Gold baubles, bows and beads dressed around traditional green pine twigged garlands and a simulated green pine giant cone tree complimented the overall effect, providing a cohesive scheme throughout the Centre.

LITE were selected on the basis of providing best value for money and for the correct interpretation of the design brief. Local installation teams were mobilised to ensure a minimum carbon footprint and to reduce mileage. Specialist access equipment was also provided by a Company based in Gloucester again to reduce both cost and unnecessary travelling. The whole scheme was installed in just one night by using multiple crews and through close liaison with the Centre's contracted electricians to ensure all new power supplies were in place in readiness for our team's arrival. The client was so delighted with the overall service and Festive scheme LITE provided, that we were then asked about architecturally lighting the front main entrance Grade 2 listed facade of the Centre.

After several site meetings and subsequent amendments and direct liaison with both the Conservation Officer and Planning Officer at Gloucester City Council, permission was granted for a new lighting scheme.

A competitive quotation was provided by LITE for the provision, installation, commissioning and programming of the energy efficient LED lighting scheme and within an 8 week period the works were complete.

All works were completed on time on budget and to the client's complete satisfaction.



Testimonial

“As part of our commitment for obtaining best value for money for our retailers, the centre management team tenders all services on a regular basis. We approached LITE Ltd to take part in a tender for our Christmas Decoration contract following a recommendation from another shopping centre team.

The staff at LITE Ltd visited the scheme and surrounding area and proposed a solution that was both in keeping with requirements of the centre, reflected the brief and was within a realistic budget. Following instruction, the delivery of the service matched expectations, with installation being carried out around centre operations. Throughout the process staff were on hand to deal with any issues, with minor alterations being carried out without delay.

Following this successful introduction, LITE Ltd were also requested to install architectural lighting to our listed entrance as part of a joint venture with our local authority. These works were completed, with the main entrance now being shown off as one of the main architectural features of the city centre.”

Jason Robinson
Centre Manager





INTO SHOPPING

EASTGATE

SHOPPING

CENTRE

THE eastgate

eastgate
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700



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